

OKTOGON INTERARTES ZECHE ZOLLVEREIN

Workshop 3.0 in the Oktagon

Marketplace | Total Theatre | Circle Training | Audimax |
Speed Workshop | Presentation Arena | Conference Talk

**BEST CONFERENCE
LOCATION GERMANY...
Location Award
Winner**



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Based on the Bauhaus architecture concept of the Oktogon according to the plans of a total theater by Gropius, ...



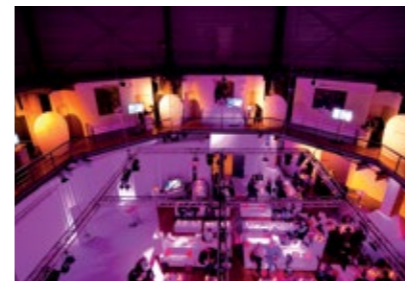
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Known from numerous TV formats, we have developed the „conference talk“ for a communicative corporate event ...

WORKSHOPS IN THE OKTOGON

20 to 900 sqm bright, adaptable rooms plus outdoor areas for ten to 750 people. Exciting architecture in combination with first-class technology in acoustics, image transmission and multimedia stage design; complemented by the competent advice of our own event team and unique framework programs as from GPS Rallye.com.

Together we will find the way to achieve your event goal!

Visitors from all over the world come to the north of the city of Essen to experience cultural highlights in the Oktogon of Zeche Zollverein.

With the appointment of the industrial ensemble Zollverein as a World Heritage Site, UNESCO praised the uniqueness of this outstanding architectural industrial monument as well as its current importance as a renowned location for the creative industries and communication centers of entrepreneurs and other hosts.

Originally intended as a cooling tower of the colliery, the Oktogon quickly became a center of communication and encounter. In an ambience that combines tradition and modernity at the highest level.

CONTENT | WORKSHOPS

WORKSHOP 3.0 S.06

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DRUMMING WAS YESTERDAY! WORKSHOP 3.0

Depending on the size of the group(s), the workshops can be held in the adjoining rooms, the plenum or the niches. Depending on the concept, the areas on the upper floor are also suitable for a part of a workshop. From the „Marketplace“ to the „World Café“ or the „Speed Workshop“ in our studio gallery on the upper floor, we can arrange an appropriate framework for your workshop according to the training concept. Due to the compact event space on the ground floor, we have the opportunity to place your product isles near to the customer. We can ensure that the participants always have their presentation surfaces in view and not getting „lost“ in closed side rooms.



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myWORKSHOP®
Das Portal für Referenten und Berater

OUR WORKSHOP HIGHLIGHTS

Workshop Highlights

Drumming was yesterday!
Our themed incentives as well as our workshop tools ensure sustainable and targeted results on your workshop and conference content.

In addition, there are up to ten independent workshop rooms of 40-70 m² available in the OKTOGON.

Beamer gallery (*Projector gallery)

The Beamer gallery on the upper floor of the OKTOGON allows you to convey content and achieve goals in an unconventional manner.



INFORMATIONS ABOUT BEAMER GALLERY

- Beamer areas in the gallery upstairs
- Up to ten workshop isles

Mind Map



INFORMATIONS ABOUT MIND MAP

- Result presentation on exclusive presentation wall
- Individual design
- Scoreboards on acrylic glass surfaces
- Dimensions: width 6.5 meters | Height 2.5 meters

Transformation Tour



A unique tour around the topic of structural change / transformation

The Zeche Zollverein and the structural change in the Ruhr area - these terms visualize the change of a region from the coal and steel industry to the service society - this is transformation!

The tour around the portal of industrial culture, the Ruhrmuseum, with the exhibition area of the industrial barons and the viewing platform above the coal preparation plant is an interesting door opener to find a connection to congress topics like „Change“, „Future“ or „Digitalization“. If you look northwards on the platform, you will discover the old Ruhr area with its refineries, dumps and chimneys. The skyline of downtown Essen in the south, on the other hand marks the center of the Ruhr Metropolis.



INFORMATIONS ABOUT TRANSFORMATION TOUR

- Entrepreneurial change processes exemplified by Zollverein from the mine to the modern cultural site

More information about workshops
www.oktoton.tv/workshop.html



GPSRallye.com

„offside from known paths you discover new territory“

According to our motto, we are going new ways in developing new workshop content and concepts...

GPSRALLYE.com is an independently developed format of our agency tenor®.

From the traditional outdoor tour, through team-building activities, the mediation of corporate strategies, as well as the reflection of workshop content ...

GPSRALLYE.com develops customized tours at nationwide locations.

So we also call it „Walk and Talk“, „Explore and Discover“, „Go To market „and“ Express yourself. Be part of it! „ Within the scope of your workshop contents we gladly offer you our support.



INFORMATIONS ABOUT GPSRALLYE.COM

- Teambuilding
- Mediation of business strategies
- Reflection of workshop content
- Assessment tool to identify the professional, personal, social and managerial skills of professionals and managers

More information about GPSRallye.com
www.gpsrallye.com



OUR
WORKSHOP ROOMS | STUDIO FF [PLENUM | T01 FF | T02 UF | NICHES IN THE PLENUM]

Workshop in the plenum



Workshop Room T | 01 FF



Workshop Room T | 02 FF



Workshop Niches in the plenum



OUR
WORKSHOPROOMS | GALLERY UF [T01 UF - T07 UF]

Workshop Room UF



Workshop Room UF



Workshop Room UF



Workshop Room UF



WORKSHOP GENRES

In a versatile environment for projects of all kinds - press conferences, meetings, exhibitions, presentations, gala events, parties, conferences - every form of communicative encounter finds its place.

Here, people can focus on the essentials: hold inspiring, successful meetings and organize work centers or celebrations of any kind.

With 900 m² on the ground floor and 300 m² on the upper floor, the Oktogon in Essen creates ideal conditions for the most diverse prestigious events - from ten to 750 people.

Daylight in each room and the ceiling height of 14 m in the center of the building allows a pleasant room climate at all times and the perfect situation for thinking and designing.

For your planned event, we will create an individual CAD room plan and a visual concept for you.

CONTENT | IMPRESSIONS REFERENCES

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TOTAL THEATRE S20

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COMMUNICATIVE MOMENTS AT THE **MARKETPLACE** IN THE OKTOGON

By creating a marketplace situation in the form of workshop stands which are set up around the octagonal area, there are spontaneous communicative moments.

COMMUNICATIVE MOMENTS AT THE
MARKETPLACE | IMPRESSIONS

Marketplace | Impressions



Marketplace | Impressions



Marketplace | Impressions



Marketplace | Impressions





DRAMATURGY IN THE **TOTAL THEATRE IN THE OKTOGON**

Based on the Bauhaus architecture concept of the OKtogen according to the plans of a total theater by Gropius, the workshop participants meet in the center of the studio stage. The auditorium becomes a stage. In keeping with the dramaturgy, each table is illuminated separately in order to be staged at the right moment by the director.

DRAMATURGY IN THE
TOTAL THEATRE | IMPRESSIONS

Total Theatre | Impressions



Total Theatre | Impressions



Total Theatre | Impressions



Total Theatre | Impressions





DYNAMIC EXCHANGE AT THE **CIRCLE TRAINING IN THE OKTOGON**

From conference to congress - The Oktagon on the grounds of the Zollverein colliery is a good choice for your event concept. The Circle Training is as usual „rowdy“.

DYNAMISCHER AUSTAUSCH BEIM
CIRCLE TRAINING | IMPRESSIONS

Circle Training | Impressions



Circle Training | Impressions



Circle Training | Impressions



Circle Training | Impressions





STUDENT FLAIR...

AUDIMAX IN THE OKTOGON

With natural light, an impressive ceiling height of 14 meters and a direct access to our summer garden, the Oktogon offers an extraordinary atmosphere for your summer day event.

As an auditorium, the Oktogon presents itself to the conference participants from politics, municipalities and institutions unconventionally and with student flair...

STUDENT FLAIR...

AUDIMAX | IMPRESSIONS

Audimax | Impressions



Audimax | Impressions



Audimax | Impressions



Audimax | Impressions



TARGETED DESTINATION...

SPEEDWORKSHOP IN THE OKTOGON

Our speed workshop provides the perfect setting to convey bundled knowledge in compact units. Fast and understandable!

Niches in the gallery of the octagon serve as compact workshop stations. The octagonal shape automatically creates a kind of „concentricity“.

In the studio area, visible anytime as a meeting point even during the quick training courses, students can exchange their knowledge directly with colleagues.

TARGETED DESTINATION...

SPEED WORKSHOP | IMPRESSIONS

Speed Workshop | Impressions



Speed Workshop | Impressions



Speed Workshop | Impressions



Speed Workshop | Impressions





[AREAS FOR PRODUCT PRESENTATIONS]
PRESENTATION ARENA

PresentationArena: The planned product presentation takes place in our gallery level on the first floor. The participants are cyclically guided by „experts“ through the „exhibition“. By using modern presentation technology, your new products can be displayed sustainably in an exceptional atmosphere. The actual „Coaching / Qualifying“ takes place in the „Product Spaces“ behind it. Here, the individual products can be tested in „live operation“ on heart and kidney.

AREAS FOR PRODUCT PRESENTATION

PRESENTATION ARENA | IMPRESSIONS

Impressions | Presentation Arena



Impressions | Presentation Arena



Impressions | Presentation Arena



Impressions | Presentation Arena



[AUDITORIUM FOR PRESENTATIONS | KEYNOTE SPEECHES]
CONFERENCE TALK

Known from numerous TV formats, we have developed the „meeting talk“ for a communicative corporate event. The combination of meeting and lounge furniture, the in-house elliptical stage in conjunction with the „spectacular broadband back wall“, as well as the architectural features of the octagon [14 meter ceiling height, surrounding daylight], create a unique space for dynamic events with „keynote speeches“. The character of the octagonal, compact surface in combination with the set-up is often referred to by distributors as „shark tank“.

Present, debate, discuss in the Oktogon | Total theater!



AUDITORIUM FOR PRESENTATIONS

CONFERENCE TALK | IMPRESSIONS

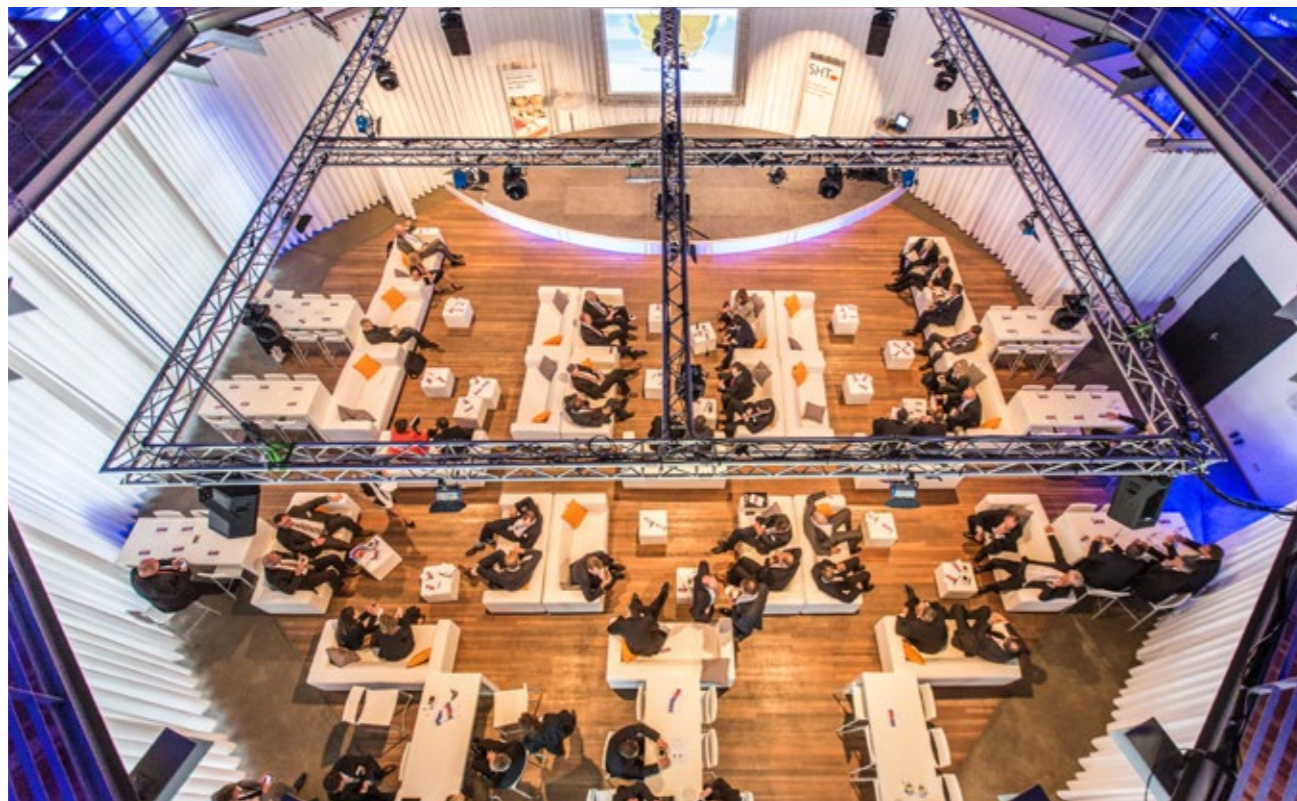
IMPRESSIONS | CONFERENCE TALK



IMPRESSIONS | CONFERENCE TALK



IMPRESSIONS | CONFERENCE TALK

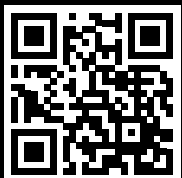


IMPRESSIONS | CONFERENCE TALK



BEST OF OKTOGON | INTERARTES...

2019 Junghans ++ Deloitte++ Continental ++ Vaillant ++ Daikin ++ SPD ++ Škoda ++ Justiz Ministerium NRW ++ medi ++ CRIF Bürgel ++ MEG ++ sedus ++ Cargobull ++ ING Bank ++ SER Solutions ++ Swarco ++ Capgemini ++ Contilia ++ Unity Media ++ BRP ++ Stiftung Mercator ++ Dörken MKS ++ NRW Gründercamp ++ Erwin L. Hahn Institute ++ neubourg ++ Tui ++ Rudolf Müller **2018** BG ETEM ++ Gothaer ++ E.ON ++ Effizienz Agentur NRW ++ Thyssen Krupp ++ Allianz ++ Axpo ++ Commerzbank ++ Innogy ++ DK Kunststoff-Service ++ Britax Römer ++ Infinigate ++ Kaufland ++ Orthopädenkongress NRW ++ BDVT ++ Deutsche Bahn ++ Saint-Gobain Weber ++ LEG ++ Johnson Controls ++ Consorsbank ++ Telekom ++ NRW School of Governance ++ RWE ++ Drees & Sommer ++ DekaBank ++ WiFF ++ Rewe ++ LVM ++ **2017** Allianz ++ Aubi Plus ++ Bosch ++ EnergieAgentur.NRW ++ Weiling ++ Hays ++ Orthopädenkongress NRW ++ Nürnberger Versicherung ++ Continental ++ LEG ++ dtv ++ Bertelsmann ++ Atlas Copco ++ Trilux ++ Drescher & Cie ++ LVM ++ Haniel ++ ISA ++ ACO ++ ifaa ++ Commerzbank ++ Fisat ++ WAZ ++ Five Guys ++ **2016** Friesland Campina ++ Verlag Focus Rostfrei ++ AXA ++ ALK-Abelló ++ Deutsche Kinder Jugendstiftung ++ Nationale Agentur Bildung für Europa ++ Huf Hülsbeck & Fürst ++ Orthopädenkongress NRW ++ Bosch ++ Canada Life ++ VDM Metals ++ Metropole Ruhr ++ Thyssen Krupp ++ St. Jude Medical ++ BSCI ++ KIA ++ Bechtle ++ Siemens ++ BGF ++ Swizz Life ++ Medtronic ++ LVM ++ Rotterdam Post Council ++ E.ON **2015** VRR ++ Outokumpo ++ Berner Group ++ VBG ++ Stabilo ++ Vodafone ++ Mundipharma ++ Deutsche Annington ++ NETGO ++ TSR ++ Coty Inc. ++ Viessman ++ telegate ++ Merial ++ DB Schenker ++ Augenoptikerverband ++ WILLO ++ Endress+Hauser ++ Bezirksregierung Arnsberg ++ AVEVA ++ Hoya Lens ++ Zerna ++ Prisma **2014** HDI ++ T-Systems ++ Würth ++ Food & Flavour ++ Focus Rostfrei ++ FOM Hochschule ++ Mundipharma ++ soleo ++ Hareus Kulzer ++ Sparkassen-Kreditpartner ++ Wacom ++ PE Automotive ++ Heinrich Walter Bau ++ Air Liquide ++ Schwäbisch Hall ++ telegate ++ Cegellec Contracting ++ OBI ++ Mekom ++ IG Metall ++ Pernod ++ Hüttenwerke Krupp Mannesmann ++ AXA ++ NWB Verlag ++ BNP Paribas ++ MINT Städtetage ++ RWE ++ HDI ++ S-Kreditpartner ++ Würth ++ Schwäbisch Hall ++ Wacom ++ Actemium ++ IG Metall ++ Focus Rostfrei ++ PE Automotive ++ Heinrich Walterbau ++ Sirona ++ Mekom ++ telegate ++ Mundipharma ++ Soleo **2013** Procter & Gamble ++ Acer ++ Valeo ++ ThyssenKrupp ++ Brenntag ++ TARGOBANK ++ Siemens ++ Aussenhandelsverband NRW ++ Unisys ++ Philip Morris ++ DB Schenker ++ Telefónica ++ Mercedes ++ Vivawest ++ Metro ++ Hamilton Robotics ++ Würth ++ Hogan Lovells ++ Acer ++ DFE Pharma ++ Abicor Binzel ++ Universitätsklinikum Essen ++ Elektromobilität NRW **2012** Hilti ++ Océ ++ Carglass ++ ABB ++ TÜV SÜD ++ GDB ++ TITANIA ++ Merck Serono ++ FIAT ++ Aussenhandelsverband NRW ++ Beckman Coulter ++ Atradius ++ LBS ++ Unfallkasse NRW ++ DB Schenker ++ Compass Group ++ sanvartis ++ Versatel **2011** Ferrostaal ++ Vodafone ++ Beckman Coulter ++ Open Grid Europe ++ Bilfinger Berger ++ Universitätsklinikum Essen ++ Akzo Nobel ++ RUHR.2010 ++ Haier ++ RAG ++ Apobank ++ N-ERGIE ++ agiplan ++ Ferrero ++ Carcoustics ++ Ruhr-Universität Bochum ++ IFOK Stiftung ++ ERGO ++ TÜV Rheinland ++ Alcatel-Lucent ++ opta data ++ Coloplast ++ Atlas Copco ++ Constantin Entertainment



www.oktogon.tv/en/



INTERARTES